

THE WESTIN

CROWN CENTER

Kansas City

Welcomes!



KANSAS CITY KEYS

Dear Coaches and Teams!

The Westin Crown Center is so pleased to be the host hotel for the Kansas City Keys 18th Annual Best Basketball Invitational Tournament!

From the moment you arrive, we want you to feel the ambience that is distinctly Westin, with a staff that will help you and your team gets the most out of your stay. Our General Manager, Steve Shalit, has inspired all hotel associates to instinctively and thoughtfully respond to your needs on a personal level.

We want your team to leave here feeling rested, energized, enriched and renewed and we have just the staff and facility to help you achieve it.



We are so proud of the completion of our \$10 Million guestroom renovation last year! Now, we have the Total Package – fantastic updated guestrooms, peerless service and a facility to perfectly suit any group’s needs!

Kansas City’s Jewel: Crown Center Complex

The Crown Center Complex is in the heart of the city and is Kansas City's finest cultural, business, and entertainment center. Your team will delight in over 36 specialty shops and 27



restaurants/lounges directly connected to the hotel, all under one roof. There are over a dozen more restaurants within walking distance, as well! Within the complex are The American Heartland Theater, a 404-seat live performance theater, Off Centre live performance theatre and the Coterie Children’s Theater. Crown Center is the International Headquarters for Hallmark Cards and is also home to The Hallmark Visitor’s Center.

Area Highlights

We sit less than 5 minutes from Kansas City’s newest entertainment & dining district, Kansas City Power & Light. Hop on a shuttle right outside our door & be dropped off at the doorstep of “The Living Room,” KCP&L’s outdoor gathering spot amongst all of the hot spots!

Adjacent to the hotel, Kansas City's own Union Station underwent a \$238 million renovation and reopened in 1999. In addition to restoring the original station, a glass-enclosed structure has been added to transform this historic site into a next generation science center called "Science City". Once inside, visitors will experience hands-on exhibits that include numerous scientific applications. In addition to "Science City", Union Station includes unique restaurants and retail shops, all connected to the hotel by a climate-controlled walkway.

Our hotel is located in the Crossroads Arts District – a vibrant center of art, loft living, enterprise, culture and entertainment. This eclectic neighborhood offers over 60 galleries and unique shops and a plethora of entertainment and dining options. The area's largest event happens on the *First Friday* of each month, where galleries, design studios and merchants throw open the doors and invite the city to browse and buy.



The Westin Crown Center Highlights

- ◆ 724 guestrooms, including 27 suites & 22 deluxe "Park King" rooms
- ◆ Heavenly Beds and Baths
- ◆ High Speed Internet
- ◆ Over 44,000 square feet of meeting space with 32,000 square feet on one level
- ◆ A breathtaking cascading waterfall situated above our lobby
- ◆ HUGE Westin Workout Health Club
- ◆ Connected to the Crown Center Complex with 27

restaurants and 36 signature shops.

Impeccable Four Diamond Service will allow you and your guests to focus on other responsibilities while backed by an expert staff, of whom 25% have been here for more than ten years, who will ensure a successful event.

Spacious Guest Rooms

The Westin Crown Center boasts sophisticated, guest rooms. Each of our 724 oversized guest rooms offer a spectacular view with private balconies - providing all of the conveniences that are expected by well-traveled individuals.

Guest room amenities include:

- Moveable executive size desks
- Wireless computer modem hook-ups
- Complimentary newspaper
- 24-hour room service
- Refrigerators in each guestroom
- Voice mail capabilities
- 27" flat screen television
- Full Cable TV (movie channels)



We also provide irons/ironing boards, hairdryers, and coffee makers with Starbuck's coffee as added conveniences for your attendees.



Restaurant and Lounge Facilities

The Westin Crown Center is the home to the *Brasserie*, serving three meals a day, where -

*****Kids under 10 eat for \$1 off the kids menu with each adult entrée purchased!*****

Benton's Prime Steakhouse graced by a panoramic view of the city from the top of the hotel serving sizzling steaks, succulent chops, and superb seafood, and a spectacular Sunday brunch. Live Jazz is available in Benton's Friday & Saturday nights, as well! Finally, 24-hour Room Service allows both the early-riser and the night owl to enjoy our pleasurable dining in the privacy of their room.



Preferred Guest Room Rates

We are pleased to offer the following special group room rate for your team:

\$99.00 Request the Kansas City Keys Rate

For reservations please call 888-627-8538 or www.stargroupsweblink.com

These rates are net, non-commissionable and exclude taxes, which are currently 15.225% and a Kansas City Development fee of \$1.50 per room night, plus tax.

Thank you again for choosing The Westin Crown Center Hotel in Kansas City! We are certainly proud of our hotel and the Crown Center complex and we are looking forward to hosting your team. Our incredible staff awaits an opportunity to serve and delight you.

Sincerely,

Corey Ringh

Corey Ringh
Sales Manager